

14 January 2025

2025 Porsche Michelin Junior Program Australia.

Dear Porsche Motorsport Australia Customer,

In 2025 Porsche Cars Australia (PCA) will once again partner with Michelin Australia to deliver the 2025 Porsche Michelin Junior Program Australia.

Since its inception, the Porsche Michelin Junior Program has assisted in the development of participating drivers; building experience and creating opportunities that have allowed many to progress their careers in both international and domestic competition - living their racing dreams of being professional drivers at a high level.

Our 2025 program will span across both the Porsche Paynter Dixon Carrera Cup Australia Championship (Carrera Cup) and the Porsche Michelin Sprint Challenge Australia Championship (Sprint Challenge), with an expanded focus on developing the broad array of talents within some of Australasia's most elite young drivers.

The newly expanded program will commence in February with the annual Porsche Michelin Junior Camp and continue throughout the championship season incorporating several focus seminars, prior to culminating in a final evaluation day in the latter part of the year.

To further enhance the program outcomes, PCA has engaged the services of a dedicated Driver Mentor (to be announced in due course) who will be available to all participants throughout the entire program to provide professional guidance and advice.

At the conclusion of the program, a panel of industry experts selected by Porsche Motorsport Australia will evaluate each participant's performance across all facets of the program and will select one winner, allowing for our 2025 Porsche Michelin Junior nominee to be selected on a broad range of skills that go beyond his or her championship position.

The winner of the Porsche Michelin Junior Program will then be awarded the opportunity to represent Australia at the Porsche Junior Shootout event in Europe with the chance to win a scholarship to contest the 2026 Porsche Mobil 1 Supercup Championship as a Porsche Junior.

In addition, the top three (3) participants in each round of both the Carrera Cup and Sprint Challenge championships will be awarded a set of Michelin competition tyres.

Drivers wishing to apply for inclusion in the program are required to complete the attached Application Form and return it via email to Lana Rutter (lane.rutter@porsche.com.au) by **COB Thursday 23rd January 2025**.

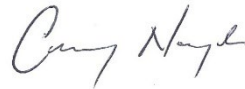
Successful applicants will be required to pay a \$900 +GST registration fee and enter into a formal participation agreement with PCA.

Further information including the eligibility criteria and associated benefits is included overleaf.

Kind Regards,
Porsche Cars Australia



John Murray
Director – Marketing and Motorsport



Craig Nayda
Senior Motorsport Manager

Camp

The 2025 Michelin Junior Camp will be conducted at Kirra Beach, QLD on the 5th-7th February.

During the 2.5-day camp, participants will engage in a variety of activities including:

- Strength and conditioning testing;
- Team building exercises;
- Media training;
- Sponsorship and PR training; and
- Engineering principles.

Participants will be required to make their own arrangements to get to and from the camp, and are required to arrive by no later than 5pm (EST) on Wednesday 5th February and will be free to depart at 4pm on Friday 7th February.

Accommodation and all other amenities will be supplied by PCA during the course of the camp.

More information will follow at a later date.

Eligibility

To be eligible to participate in the 2025 Porsche Michelin Junior Program, applicants are required to satisfy **all** the following conditions:

- Born between November 30, 2001 – March 1, 2009.
- Participate in all rounds of either the 2025 Porsche Paynter Dixon Carrera Cup Australia Championship (8 rounds) or 2025 Porsche Michelin Sprint Challenge Australia Championship (6 rounds).
- Grant PCA the right to use their image and name in the promotion of the Porsche Michelin Junior Program.
- Comply with all elements of the 2025 Sporting and Technical Regulations for each championship, including the driver standards and behaviour policy.
- Display Michelin branded signage on their Porsche race car at all rounds of the 2025 season (as specified by PCA via separate bulletin).
- Display Michelin branded signage on the visor of their helmet at all rounds of the 2025 season (as specified by PCA via separate bulletin).
- Participate in activities and/or attend promotional events during the 2025 season when required to do so by PCA.
- Participate in media interviews and provide written material (race reports, event updates, etc) when required to do so by PCA.

Benefits

All Porsche Michelin Junior Program participants will receive the following benefits:

- Entry to the Porsche Michelin Junior Camp.
- Access to all of the focus seminars.
- Access to a dedicated Driver Mentor.
- The right to use the designation 'Official Driver of the Porsche Michelin Junior Program Australia' and 'Michelin Junior in the Porsche Michelin Junior Program Australia' (subject to PCA's approval).
- The right to use the logo of the Porsche Michelin Junior Program Australia (subject to PCA's approval).

Prize Pool

At the end of the program, a panel of industry experts will evaluate each participant's performance across all facets of the program including on track performance, strength and conditioning and commercial marketability and select one winner.

The winner of the Porsche Michelin Junior Program will be awarded the opportunity to represent Australia at the Porsche Junior Shootout event in Europe with the chance to win a Porsche Mobil 1 Supercup scholarship.

In addition, the top three (3) participants in each round of both the Carrera Cup and Sprint Challenge championships will be awarded a set of Michelin competition tyres

NOTE: *The Porsche Junior Shootout is facilitated by Porsche AG and may be postponed and/or cancelled at any time at the sole discretion of Porsche AG. Porsche Cars Australia reserves the right to revoke or replace any prize with a prize of equal or greater value if deemed necessary. All prizes are non-refundable for cash and non-transferable.*

Application Form

Drivers wishing to apply for inclusion in the program are required to complete and return an Application Form via email to Lana Rutter (lane.rutter@porsche.com.au) by COB **Thursday 23rd January 2025**.

By submitting the Application Form, you agree to all the terms and conditions outlined in this letter and commit to participating in the 2025 Porsche Michelin Junior Program if your application is successful. If PCA accepts and approves your application, PCA will send you a participation agreement which will constitute your Junior driver contract for the 2025 season.

NAME: _____

DATE OF BIRTH: _____

EMAIL (DRIVER): _____

MOBILE (DRIVER): _____

POSTAL AND / OR RESIDENTIAL ADDRESS (IF DIFFERENT): _____

In 2025 I have entered, or will be entering in:

Porsche Michelin Sprint Challenge Australia

Porsche Paynter Dixon Carrera Cup Australia

TEAM NAME: _____

TEAM MANAGER / MAIN CONTACT NAME: _____

CLOSEST AIRPORT: _____

CLOTHING SIZE: _____

DIETARY REQUIREMENTS: _____

HAVE YOU PREVIOUSLY BEEN A PORSCHE MICHELIN JUNIOR DRIVER? YES / NO

PLEASE PROVIDE A BRIEF OVERVIEW OF YOUR RACING CAREER TO DATE:



EMERGENCY CONTACT NAME: _____

EMERGENCY CONTACT MOBILE: _____

Participant

Name.....

Signature

Date.....

Parent/Guardian Consent – For persons aged between 16 and 18 years, the parent/guardian must also complete the following:

I..... am the parent/guardian of the above-named {minor} who is between 16 and 18 years old. I have read this document and understand its contents, including the requirement to provide the deliverables, and have explained the contents to the minor. I consent to the minor participating as a Michelin Junior in the Porsche Michelin Junior Programme Australia for the 2025 season.